

Jenson, No. 58™

Jenson Roman with lining & oldstyle figures

¶ JENSON, NO. 58™ was derived from William Morris' Golden Type of 1894; which in turn was based on the magnificent roman types produced by Nicolas Jenson in Venice in the 1470's. OS Figs \$1234567890

10 POINT

JENSON TOOK PRIDE in his art but also in the country of his birth! He was a Frenchman, who was sent to Mayence in Italy by King Charles VII of France to find out what sort of thing this new art of printing was, and if of value to France to learn it and to bring it home. Jenson had been an expert engraver, so was well adapted for this assignment. At Mayence he quickly mastered the art, and was prepared to transport it to Paris; but by this time Charles VII had died, and Jenson knew that Louis XI, the new monarch, would have little interest in recognizing his father's mandate. The Frenchman then set himself up in Venice, where he contributed largely to the prestige gained by this city as a centre for printing as an art, and for scholarly publications. \$1234567890

12 POINT

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
A E O E Ç
a b c d e f g h i j k l m n o
p q r s t u
v w x y z
f f f f f f f f f f
ç t s t ß

Lining Figures \$1234567890
Oldstyle Figures \$1234567890

JENSON'S most important contributions were his type designs, based upon the best hand lettering of the day. ¶ But Jenson, wise in his acquired knowledge, eliminated the variations and produced letters not as they appeared. \$1234567890

18 POINT

BUT JENSON, WISE IN HIS ACQUIRED knowledge, eliminated the variations and produced letters not as they appeared upon the hand written page, but standardized them to the

24 POINT

THE JENSON ROMANS, have through all these centuries, stood as the basic pattern for subsequent type designs. \$1

36 POINT

Jenson Oblique, No. 58™

Jenson Oblique with lining & oldstyle figures

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12 POINT

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12 POINT

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
A E O E E Ç
a b c d e f g h i j k l m n o
p q r s t u
v w x y z
f f f f f f f f f
ç t s t ß

Lining Figures \$1234567890
Oldstyle Figures \$1234567890

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36 POINT